



Allow us to assist your fundraising efforts by providing all the tools required to host a successful, no fuss and most importantly profitable movie fundraising event.

★ Fun & Easy

There are not many fundraising options out there that are both Fun & Easy!

★ Appeals to a wide audience

Everyone loves the movies, young and old, it is a part of everyone's lives.

★ We provide all the tools & support

We are experts at movie fundraising, so don't worry about a thing. We will ensure that you have everything you need.

★ Make it happen!

Make your Movie Fundraiser a memorable event! If you put in the work, your fundraiser will reap the rewards!

Ask for our "How To Host a Fundraiser" guide



Hosting your own film fundraiser screening at Regent Cinemas is a fantastic way to bring in money for your group. Regent Cinemas offer a great fundraising program that makes it simply to sell tickets and raise your required funds. Who doesn't like to be entertained, while helping a useful cause as the same time!!

Fundraising Potential

Ticketing price structure

All prices include GST

Based on how many tickets you sell, the cost price from us will reduce, maximizing your profits!

Based on a \$16 ticket selling price

Ticket Sales	Sell	Cost Price per Ticket	You receive from ticket sales	You pay Regent Cinemas	Potential Profit
1 - 49	40 Tickets	\$ 11.00	\$ 640.00	\$ 440.00	\$ 200.00
50 - 99	85 Tickets	\$ 10.50	\$ 1,360.00	\$ 892.50	\$ 467.50
100 - 199	160 Tickets	\$ 9.50	\$ 2,560.00	\$ 1,520.00	\$ 1,040.00
200 - 299	240 Tickets	\$ 9.00	\$ 3,840.00	\$ 2,160.00	\$ 1,680.00
300+	340 Tickets	\$ 8.50	\$ 5,440.00	\$ 2,890.00	\$ 2,550.00

Ticket price is at your discretion, other suggested prices are \$18 per ticket or \$20 per ticket.

How does it work?

- We provide you with a contract to ensure both parties clearly understand how the fundraising works.
- You will be issued with tickets showing; the name of the film, the date and time of the screening and the representative group name.
- Advertising materials - Artwork is available to help create your Movie Fundraising campaign.
- A contact person from Regent Cinemas will be available to assist your campaign.

Whats the best way to run a fundraiser?

- We recommend 10 ticket sellers, make sure you record who & how many tickets they are given.
- Make regular contact with your sellers to assist and support them.
- Get creative with your campaign. Use social media & group emails to target your audience.

Restricted Fundraiser Titles 2019

The following titles will have a restriction on the first two weeks of release. If a fundraiser group is set on having one of these titles within the first two weeks then the redemption price is set at \$12.00 per ticket regardless of the number of ticket sales. Otherwise they can run their fundraiser after the 2 week restriction has ended.

- Avengers - End Game
- Toy Story 4
- The Lion King
- Star Wars Episode IX
- Frozen 2

FOR BOOKINGS AND ENQUIRIES

Contact our Fundraising team

P: 03 5330 5530

E: fundraising@regentballarat.com.au

@regentballarat

www.regentfunctions.com.au

visit our website for package information and enquiries



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Fundraiser Bonus Vouchers

Ticketing price structure

All prices include GST

Based on how many tickets you sell, you will be awarded with an amount of Regent Cinemas vouchers or Screening Certificates.

Bonus Rewards

Ticket Sales	Traditional Cinema Tickets	Gold Class Tickets	Screening Certificate	Total Value
Less than 49	2	0	0	\$ 38.00
50 - 74	4	0	0	\$ 76.00
75 - 99	6	0	0	\$ 114.00
100 - 124	4	2	0	\$ 152.00
125 - 149	6	2	0	\$ 190.00
150 - 174	4	4	0	\$ 228.00
175 - 199	6	4	0	\$ 266.00
200 - 249	0	8	0	\$ 304.00
250 - 299	2	8	0	\$ 342.00
300 - 349	0	0	Showcase 8 (18 Seats)	\$ 360.00
350 - 399	0	0	Gold Class (28 Seats)	\$ 1,064.00
400+	0	0	Showcase 8 (18) & Gold Class (28)	\$ 1,424.00

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